

SECOND MEDIA RELEASE SEPTEMBER 2011

CAN YOU DOUBLE HAUL?

***Florida Fly Fishing EXPO***

Learn to fly cast 60 feet effortlessly with the double haul taught by certified and master casters. Watch the artwork of fly tying by the elite of this sport. Never picked up a rod? Come **to the Worldgate Resort in Kissimmee October 21-22** and see what all the fuss is about! Meet face to face with Legends Flip Pallot, Chico Fernandez, Dave and Emily Whitlock at their special booth with other renowned educators giving FREE seminars all day long.

Only \$10 per day gains admission with kids under 16 free! Stay longer and visit Disney just minutes away at our special low rates for this five star resort. Kids will be treated to a youth program that will start them in a lifetime of enrichment through this sport.

Not just for cold water streams “up north” anymore, the advancement in gear, lines, flies and technique have brought this great sport to salt water in a big way. Are you missing something sitting at home?

Need to brush up on your casting? Dust off that rod in the attic and bring it to the folks dedicated to teach and educate you regardless of age or sex (yes bring your spouse and kids). The Federation of Fly Fishers, based in Livingston Mt., has for 45 years promoted fly-fishing worldwide through almost 300 clubs with 16 in Florida alone. There is one near you. More specific detail can be found at [www.FFF-florida.org](http://www.FFF-florida.org) about the EXPO, show and area fly fishing clubs.

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